Student National Medical Association

March for Health Equity

September 4-7, 2009

www.snma-advocacy.com/MHE.html

Greetings,

I am writing to you on behalf of the Student National Medical Association (SNMA). Established in 1964, the SNMA is the nation's oldest and largest student organization focused on the needs and concerns of medical students of color. Our membership numbers are in excess of 8,000 medical students, pre-medical students, residents and physicians worldwide.

There has already been extensive discussion regarding healthcare reform.

Current data supports our that current healthcare system is markedly flawed with more than 45 million Americans uninsured and 24% of the American population underinsured. With limited access to quality healthcare, the less fortunate in our society are doomed to fall victim to any number of staggering disparities in healthcare. Founded on a vision of empowerment and advocacy, the SNMA is rooted in a commitment to address inequities in medical education, racial and ethnic disparities, and injustices in U.S. domestic and foreign healthcare policy. In this rich tradition, our membership aims to ensure that our lawmakers understand and consider the plights of the underserved and more importantly, execute healthcare reform legislation to address the needs of frequently overlooked communities.

It is with this fervor for justice that we organize ***The March for Health Equity***. During September 4-7, 2009, in Selma and Montgomery, Alabama, medical students, alongside our community neighbors, will march to call attention to this all-important element of the unfinished civil rights agenda. We march to demand appropriate redress for the health inequalities that persist. We march because we as young future physicians have a powerful and unified voice that echoes far and wide and on behalf of those who go unheard.

We March for Health Equity. **This is an extraordinary opportunity to influence change.**

Your support empowers our organization to give greater attention to the needs of Americans with inadequate medical care. As a student association, SNMA relies upon generous donors to both continue and strengthen its efforts. In return for your generous support, we offer visibility and acknowledgement consistent with your level of giving. SNMA is also a registered non-profit and public charitable organization and donations are tax deductible within the limits of the law.

We invite you to join in our efforts by becoming a corporate sponsor.

I am encouraged that you have taken the time to learn about ***The March for Health Equity***. Your contribution – whether financial, as an activist or volunteer – will be appreciated. You have our assurances that with your support, members of the Student National Medical Association will be the voice of change this September. Will you join and partner with us? To become an active contributor, please complete the sponsorship form enclosed in this packet. Should you have any questions or concerns, please do not hesitate to contact us. If you do not mind, one of our members will be contacting you with a follow-up telephone call within the next week. Thank you in advance for your consideration to support this important endeavor.

Sincerely,

Travelle Franklin-Ford
National President 2009-2010

Student National Medical Association

March for Health Equity

CORPORATE GIVING AND SPONSORSHIP FORM
(academic institutions, businesses, corporations, foundations and non-profit organizations)

Company Name:_____

Contact Name:_____

Position: _____

Address: _____

Telephone Number: _____ Fax Number: _____

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ANNUAL FUND GIVING AND SPONSORSHIP OPPORTUNITIES

Giving & Sponsorship Levels	Contribution Options
Chair's Circle *$50,000 and higher*	March for Health Equity General Fund
President's Club Gold Member *$20,000 to $49,999*	SNMA Health Fairs
President's Club Silver Member *$10,000 to $19,999*	SNMA Community Service Programs
President's Club Bronze Member *$5,000 to $9,999*	SNMA Health Policy & Legislative Affairs
Century Club *$100 to $4,999*	SNMA March for Health Equity

All giving and sponsorship levels will be recognized in SNMA publications unless otherwise stated. The SNMA also provides maximum exposure for contributors through various mediums such as the SNMA website and other promotional materials (e.g. event visibility, tee-shirts, website link, etc.) as described in our Corporate Prospectus FY 2009-2010.

For more information on giving and sponsorship opportunities for the March for Health Equity, or the Student National Medical Association, please contact National Headquarters at 202.882.2881.
All contributions are tax-deductible within the limits of the law.

Method of Payment:
□ Check Enclosed □ Purchase Order □ Cash □ Credit Card □ Please Send Invoice
Credit Card Authorization: □ Visa □ MasterCard □ Discover □ American Express
Card Number _____ Expiration Date: _____
Name on Card: _____ _____ Security Code: _____
Authorization Signature:_____ Date: _____

Send contribution and/or sponsorship to:
Student National Medical Association
5113 Georgia Ave, NW, Washington, DC 20011
Fax: 202-882-8226
Thank you for your support!

Why Invest in the SNMA?

For over forty-five years, SNMA has been the leading organization in promoting increased enrollment and retention of minority medical students. Our signature pipeline programs are designed to ensure that future generations of medical graduates are not only diverse, but culturally competent.

When you support our mission, you are investing in the future!

SNMA plays a vital role in continuing to fill the ranks of professionals equipped to address healthcare concerns. SNMA's dedication to producing diverse and culturally competent physicians fuels its service to medically underserved communities. These communities may currently constitute the minority of the overall population but make up the majority of individuals struggling to maintain good health. Our service programs seek to positively affect major health care threats to these communities.

Your support empowers our organization to continue implementing programs that will change and diversify medicine and, as a result, benefit underserved communities and society at large. As a student association, SNMA relies upon generous donors to both continue and strengthen its efforts. In return for your generous support, we offer visibility and acknowledgment consistent with your level of giving. SNMA is also a registered non-profit and public charitable organization and donations are tax-deductible within the limits of the law.